

Jointly for our common future

news

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**SENSOR
PROJECT
NEWSLETTER**

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SENSOR – The concept

In South East Europe (SEE), more than 10,000 people lose their lives each year, with a further 100,000 suffering serious injuries. The estimated costs related to road traffic accidents (excluding the costs of delays) exceed 2% of the region's GDP. The main objective of the SENSOR project is to support the delivery of the greatest saving of lives for the money available for safe infrastructure during the European Road Safety Action Plan and UN Decade of Action 2011-2020 within the context of the 'safe system' approach.

SENSOR is designed around the following activities:

1. Risk Mapping on the trans-European road network (TEN-T) and main roads throughout SEE based on real crash and traffic flow data, identifying the road network on which deaths and serious injuries are concentrated. Performance Tracking analysis on the rate of improvement of roads will be carried out.
2. Road inspections in participating countries on the network on which road deaths are concentrated and safety rating of this infrastructure (Star Rating) for up

The South East Neighbourhood Safe Routes (SENSOR) Project builds on outstanding cooperation among automobile clubs, research institutes and authorities in the South East Europe region. Together they are committed to identifying high risk roads using consistent and standardised technology, measuring and mapping the safety of roads and raising awareness among civil society and professionals alike of the importance of safe road infrastructure.

to 15,000 km. Using specially equipped vehicles, software and trained analysts, inspections focus on more than 30 road design features known to influence crash likelihood and severity.

3. Development of "Bank ready" high-return Safer Roads Investment Plans providing information on the most affordable and cost-effective road improvements.
4. Mass communications, professional outreach and training enabling public, political and professional support for safe infrastructure programmes.

The consortium will apply the latest tools from the International Road Assessment Programme (iRAP) now used in over 70 countries worldwide. The results give GPS-mapped sites in a colour-coded form understandable to the public with additional

The vision for the SEE SENSOR project is "to build a South East Europe free of high risk roads". Within the context of the safe system approach, with simultaneous complementary action on road user behaviour, vehicles and road infrastructure, the aim is to support the delivery of the greatest saving of lives for the money available.

mapping and interrogation tools available for all participating professionals.

The South East Europe Programme

The South East Europe Programme aims to develop transnational partnerships on matters of strategic importance, in order to improve the territorial, economic and social integration process and to contribute to cohesion, stability and competitiveness of the region. For this purpose, the Programme seeks to

realize high quality, results-oriented projects of strategic character, relevant for the programme area.

The SENSOR Project is co-funded by the European Commission and the South East Europe Transnational Cooperation Programme. The latter is a unique instrument which, in the framework of the Regional Policy's Territorial Cooperation Objective, aims to improve integration and competitiveness in an area which is as complex as it is diverse. [Click](#) for more.

SENSOR Consortium

The SENSOR Project is coordinated by Make Roads Safe Hellas (Greece) and brings together Project Partners from 8 SEE countries – Greece, Hungary, Slovakia, Slovenia, Republic of Moldova, Serbia, Former Yugoslav Republic of Macedonia, Bosnia and Herzegovina.



Although trans-national cooperation is not easy it can often be the most effective way of achieving results. This is because trans-national cooperation provides a tool for the kind of lateral thinking we need to innovate. It brings forward new ideas that would never see light of day under normal circumstances. It is important to underline that the trans-national dimension is not simply "an optional extra" for a few actors. It is an integral part of all the partners' work. We can all learn from each other - provided that partners exist. This is why the Commission considers that all Member States should participate in transnational co-operation.

Vladimir Špidla, EU Commissioner for Employment Social Affairs and Equal Opportunities

Project Partners in SENSOR

 Make Roads Safe Hellas (MRSH) – LP Greece	MRSH is an arm of the global Make Roads Safe Campaign. Make Roads Safe has harnessed the support of international statesmen and celebrities to raise concern for road safety and point to evidence of the global epidemic of road casualties. For more click here	 KTI Institute for Transport Sciences Non-Profit Ltd. (KTI) Hungary	KTI is the scientific background institute of the Ministry responsible for road safety in Hungary. The Road Safety Centre has experience and expertise in the field of infrastructure safety. For more click here
 Slovak Association of Motor Sport (SAMS) Slovakia	SAMS is the leading automobile club in Slovakia committed to the promotion of international relations and public policy in the field of road safety. For more click here	 Automobile Association of Slovenia (AMZS) Slovenia	AMZS is the leading automobile club in Slovenia committed to the promotion of international relations and public policy in the field of road safety. For more click here
 Automobile and Motorcycle Association of Serbia (AMSS) Serbia	AMSS is a voluntary, independent, non-governmental and non-for-profit association established for the owners of motor vehicles and other citizens. For more click here	 Automobile Club of Macedonia (AMSM), Former Yugoslav Republic of Macedonia	AMSM is an independent non-profit association of motorized citizens with the purpose of fulfillment of their common interests and needs in the field of mobility, road safety, traffic culture, traffic prevention, and touring activities. For more click here
 Automobile Club of Bosnia and Herzegovina (BIHAMK) Bosnia and Herzegovina	BIHAMK is the leading and long-standing automobile club. It has a special role in providing public information on the condition of roads, working closely with authorities in finding solutions. For more click here	 Automobile Club of Moldova (ACM) Republic of Moldova	ACM has strong communication skills and is a civil society partner for government in the field of road safety. For more click here

SENSOR Observers

FIA Foundation for the Automobile and Society (FIAF)	International Road Assessment Programme (iRAP)	Attikes Diadromes S.A.	Croatian automobile club-HAK
Ministry of Transport, Serbia	Automobile Club of Albania	Ministry of Transport and Communications Former Yugoslav Republic of Macedonia	State Chancellory of the Republic of Moldova
Odessa Regional Council	Automobile Club of Bulgaria	Automobile Association of Montenegro	Tirana Polytechnic University
TRACECA National Secretariat Romania	Federal Ministry of Transport and Communications (FMTC), Bosnia and Herzegovina	RC Roads of Federation of Bosnia and Herzegovina	Eastern Alliance for Safe and Sustainable Transport (EASST)

SENSOR News

SENSOR Project gets underway with the kick-off meeting

The SENSOR kick-off meeting was held in Athens on 29 and 30th November 2012.



The most modern trends in the road infrastructure safety were presented in the ancient city of Athens.

The event was well attended with delegates from all Project Partners: Make Roads Safe Hellas, Slovak Association of Motor-Sport, KTI Institute for Transport Sciences, Automobile Association of Slovenia and Automobile Club of Moldova), and a number of organisations involved in the Project as Observers (Attikes Diadromes, State Chancellory of the Republic of Moldova, Automobile Association of Montenegro and International Road Assessment Programme). Attendance also included countries where activities will be undertaken as part of the SENSOR project (Automobile and Motorcycle Club of Serbia, Automobile Club of Macedonia, Automobile Club of Bosnia and Herzegovina).



Day One opened with an introductory session reviewing the SENSOR project objectives and schedule. This session also provided an opportunity for presentations from Partners and Observers covering road safety related activities and experience and specific roles and responsibilities as part of the SENSOR project. This was followed by detailed discussion on Work Package 1: Transnational project and financial management. Delegates had a round table discussion on the Subsidy Contract and Partnership Agreement, reporting periods and payment schedule, budget and schedule



monitoring system, and procurement rules. The remainder of the day was spent reviewing the deliverables and work schedule for Work Packages 3, 4 and 5, led by

Work Package Leaders. Project Partners reviewed detailed Gantt charts prepared by the Lead Partner outlining the overall project schedule and detailed milestones.

Day One was brought to a close with a demonstration from iRAP of the new RAP tools, including online data analysis, reporting, training and support.

Following the meeting, delegates were invited to visit the nearby Acropolis and newly established Acropolis Museum.

Day Two opened with an overview of Work Package 2: Communications. The Lead Partner, Make Roads Safe Hellas outlined the communications deliverables and outcomes at project and Partner level. Partners discussed in detail the development of a communications strategy and brand guidelines as an early priority. Delegates reviewed the Terms of Reference for the SENSOR-ROSEE Coordination Committee (SEROC) and made nominations for representation. Professor Peter Hollo from KTI Hungary was nominated as Chairman.

The group closed the meeting with the preparation of an action list, setting out individual project actions, responsible partner and deadline.

A Solid Platform for Communication

The start to 2013 has seen the development of a comprehensive package of communications materials to support the SENSOR Project. This has included the development of a **project logo**, the **website**, **Brand Guidelines** and **Communications Strategy**.

The project website, available at <http://www.sensorproject.eu> provides a portal for information on the SENSOR Project, including background information on the Project aims, news and events and contacts details for Partners and Observers. The site also contains a password protected area for those involved in the project to share documentation and provide a forum for discussion.



The SENSOR Communications Strategy outline in a clear and comprehensive way the dissemination and communication potentials and opportunities of the SENSOR project about Road Safety. The Communications Strategy creates from the outset a common ground for partnership communication, collaboration and action towards the effective dissemination of the project's results and outputs. It will build and elaborate a dissemination strategy and planned activities, while staying in tune with the core properties of the concept of dissemination as formulated by the SEE Programme.

SEROC – a SEE projects collaboration platform

SENSOR – ROSEE Coordination Committee (SEROC) is created to ensure strong coordination between SENSOR and ROSEE projects being co-funded under the South East Transnational Cooperation Programme.

The purpose of the SENSOR – ROSEE Coordination Committee (SEROC) is to ensure strong coordination between two projects being co-funded under the South East Transnational Cooperation Programme: SENSOR and ROSEE (ROad safety in South East European regions), including technical, scientific and dissemination issues related to their goals. The SEROC Committee aims to ensure alignment of the outcomes of both projects in regards to harmonized approaches and complementarity for road safety in the SEE region in line with the Southeast Europe Transnational Cooperation Programme strategy as well as EU and UN approaches. It also monitors the degree to which the projects' results are adopted at national level.



In Focus

- 18-20 April 2013, Valjevo, Serbia: 8th international conference "Road safety in the community"
- 23 April 2013, Paris: Global Road Safety Film Festival
- 25 April 2013: Prague, SENSOR Steering Committee meeting
- April 2013: Preparation of procurement documentation and announcement of calls for tender
- 23 April 2013, Paris: Global Road Safety Film Festival.





ROSEE

ROad safety in South East European regions

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Dear reader,

Road Safety is a capital issue both in terms of victims and costs and particularly in South East European Regions the standards of safety is not yet in line with the European targets.

Therefore I'm particularly proud to present ROSEE, ROad safety in South East European regions project, in which 9 partners will work together to develop strategies to improve standards of road safety in the area, focusing particularly on the planning activities.

Please follow the progress of the project through this quarterly newsletter!

Guido Piccoli
LP ALOT Director

Promote road safety and improve road network accessibility in South East Europe

In the South East Europe (SEE) area, injuries and road crashes are answerable for social and economic losses. South-East Europe regions are among the worst road safety

News of the month

April 2013

Road Safety in the local community Conference: 18-20 April, Belgrade, Serbia, organized by the Criminal-Police Academy and Traffic Engineering Faculty from Belgrade.

Upcoming events

June 2013

ROSEE at Transport Logistic 2013: 4-7 th June, Munich, Germany. ROSEE will be present at Transport Logistic 2013 at Hall B4 stand 433 with workshops on Road Safety.

July 2013

3rd ROSEE partners meeting: 3-5 th July will take place the third ROSEE partners meeting. The event will be organized in Athens (GR) by NTUA.

Technical info

- Approved under the 4th call of the SEE Programme
- Priority axis: **Improvement of the accessibility**
- Area of intervention **Improve co-ordination in promoting, planning and operation for primary & secondary transportation networks**
- Duration: **10 / 2012 - 9 / 2014** (24 months)
- Budget: 2,191,853.44 € total; 1,863,075.42 € ERDF contribution (85%).



ROSEE

ROad safety in South East European regions

performers in Europe: countries such as Greece, Bulgaria, Romania and, to a less extent Slovakia and Hungary, have a road deaths rate per population by far above the EU average of 60 deaths per million population in 2011 (source: CARE database and national data). In the SEE countries that are currently not members of the European Union, crash and fatality rates are even higher: in Bosnia-Herzegovina, Serbia and Croatia rates are above 100 deaths per million populations in 2009 (Source: OECD-ITF). This situation is holding down the development of the SEE region and requires urgent improvements in order to reach the 2020 EU road safety target.

Main objective

ROSEE intends to give support, through a valuable transnational approach, to national and regional governments in SEE countries to improve the coordination in promoting, planning and operation of primary and secondary road networks, in order to increase traffic safety performance and network accessibility. The aim of the ROSEE project is to make South East European road networks safer than they actually are and comparable with European average safety level.



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Other objectives

- Strengthen institutional capacity to plan and operate the network from a road safety perspective and contribute to increase future funding for enhancing institutional capacity, improving alignment of national policies with EU policies on road safety.
- Contribute to safer roads and mobility and increase future funding possibilities for safe infrastructure, improving knowledge about high risk sections on the main networks and pilot segments of the secondary network and possible corrective measures.
- Contribute to a common understanding among professionals about effective approaches to influence road users behaviour, both the population and transit drivers through enforcement campaigns and developing replicable tools for SEEs and other regions.





ROSEE

ROad safety in South East European regions

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Activities

The project ROSEE will help to improve road safety standards in South East Europe area, through the implementation of pilot actions in the 11 communities of the 6 countries involved. The focus of the actions will be both on infrastructures, stressing on the necessity of an improvement of technical skills within the PA in planning, promoting and operating of the networks, and on behavioral level, through the implementation of public campaigns at national and local levels.

ROSEE involves 6 countries: Italy, Romania, Hungary, Greece, Slovenia, Bulgaria.



Partners

- ALOT s.c.a.r.l., Agency of East Lombardy for Transport and Logistics
- EUCon, Association EU CONCEPTS R&D
- GRSP Hungary Association
- UniBS, DICATAM Department of Civil Engineering, Architecture and Land, Environment
- KTI Institute for Transport Sciences Non Profit Ltd
- NTUA, National Technical University of Athens
- AMZS, Automobile association of Slovenia
- AVP, Slovenian Traffic Safety Agency
- UL FGG – PTI, University of Ljubljana.

Contacts

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